Dear JobLeads Hiring Team,

I am writing to express my interest in the Growth Product Manager position at JobLeads, as advertised. With over 6 years of experience in B2C product management, I bring a proven track record of driving significant business impact through data-driven decision-making and strategic experimentation.

Throughout my career, I have consistently demonstrated a "get it done" mindset and a genuine curiosity to experiment and measure. At Leroy Merlin, I doubled the conversion rate of users transitioning from search to the product page, and at Avito, I boosted monthly gross margins by over $7M through a series of experiments and pricing strategy optimizations. My ability to identify and reduce friction in the user funnel, coupled with strong analytical skills, aligns perfectly with the requirements of the role.

In my most recent role at Nagels Online, I founded and managed a gaming web application, where I successfully identified the product-market fit, launched the application, and enhanced the conversion rate of portal visitors into first-time players by implementing a user onboarding system.

I am well-versed in collaborating with cross-functional teams, leading up to 25 specialists across multiple distributed teams, and managing product backlogs with input from C-level executives and stakeholders. My technical acumen, including proficiency in SQL, Python, Excel, and Google tools (such as Analytics, BigQuery, Data Studio, and Optimize), enables me to create an environment for fast-paced A/B testing at scale.

I am excited about the opportunity at JobLeads to lead an empowered engineering team, collaborate cross-functionally with design and marketing, and contribute to the continuous growth and success of the organization. The prospect of working in a fully remote environment with a positive, diverse, and supportive culture aligns with my values and working style.

Thank you for considering my application. I am eager to discuss how my skills and experiences make me an ideal fit for this role. I look forward to the possibility of contributing to the growth and success of JobLeads.

Sincerely,
Akhmed Kadymov